

# a public affairs & communications agency

logos is a global public affairs & engagement agency part of the MCI Group. We provide tailor-made visibility, outreach and advocacy solutions based on a compelling combination of creativity, technical exeprtise, political savvy, coalition-building, experience and razor-sharp communications.



advocacy & intelligence

public affairs strategy, audit & consulting, policy monitoring, standardisation, outreach & influence



digital engagement

online marketing, social media, visual asset development, website design, animation & video production Since 2012, we have integrated the MCI Group with its 62 offices in 31 countries. We have been serving clients for 20 years. They rely on our strategic insight and creativity to make themselves heard in Brussels and beyond. While our heart is boutique, our reach is global.



association management

coalition building, governance models, working group coordination, membership growth, monetisation & grants



### communication

public relations, reputation building, online & offline campaign design, editorial content & graphic design



## industry & policy dialogues

speaker & programme management, audience marketing, event facilitation, online interactions, consensus building







### transport & mobility

### environment & energy

### technology & converging industries

Societal shifts such as digitisation, decarbonisation and the sharing economy are leading industries to converge and seek partnerships beyond their traditional realm. These transformations create complex regulatory challenges the world over. Our forte is to navigate through them. We are on hand to guide your contribution to the policymaking process.







### space & aviation

# & food

agriculture

### health

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### logos is an **mc**i brand.

Since 2012, we have integrated MCI Group with its 62 offices in 31 countries.

PARIS

#### logos is an EPACA founding member.

We are committed to act honestly and transparently with all relevant stakeholders.

